

QUALITY POLICY

Killerdeals is a market leader in online sales of quality consumer products.

We offer the widest range of products & accessories for major brands of wearables, mobile devices, action cameras & outdoor products.

The Top Management of Killerdeals are committed to ensuring that our customers have the “Wow, it’s an experience” when buying our products & engaging with our team.

To achieve this, management is committed to the following principles:

Customer Focus

We provide exceptional customer service and quality products that deliver real value.

Our customers’ needs drive everything we do, and we strive to exceed their expectations through reliability, integrity, and responsiveness.

Compliance & Continuous Improvement

We comply with all applicable laws, regulations, and standards relevant to our online retail operations, ensuring that our processes and services align with ISO 9001:2015 requirements.

We continually evaluate & improve our Quality Management System (QMS) to ensure its ongoing suitability, adequacy & effectiveness for our business objectives.

Supplier & Partner Relationships

We work with trusted suppliers who share our commitment to quality and ethical business practices.

We maintain beneficial relationships that reduce risk and ensure consistency in the supply of quality products.

Risk Management & Business Continuity

We identify and manage risks and opportunities affecting our operations, ensuring long-term business continuity, customer satisfaction, and sustainable growth.

Culture, People & Teamwork

Our “15 Points of Culture” guide how we work, with commitment, ownership, integrity, and teamwork at the core.

We empower our employees to take pride in their work, embrace learning, and contribute to the success of Killerdeals, our customers, and our community.

Commitment to Quality Objectives

We set measurable quality objectives that align with our mission and strategic direction.

These objectives are reviewed regularly to confirm that we are on the right path, take corrective action when required, and set new goals for continuous growth & improvement.

This Quality Policy is communicated, understood, and applied across all levels of Killerdeals. It is reviewed periodically to ensure continued relevance to our vision, mission, and strategic direction.



Clint Voigt
Managing Director

30th October 2025

Date

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